

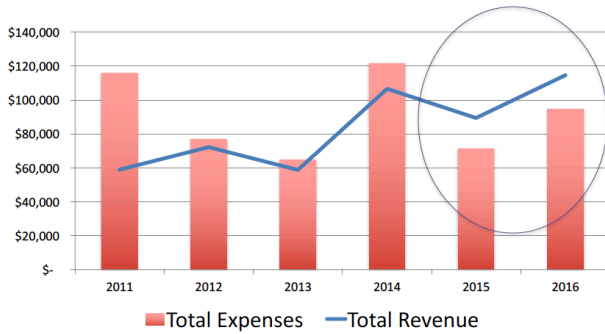
FINANCIAL REPORT

2016 was another strong year for the Hoffman Center for the Arts. For the second year in a row, total revenue exceeded expenses. Net income was \$19,695, up 10 percent over 2015.

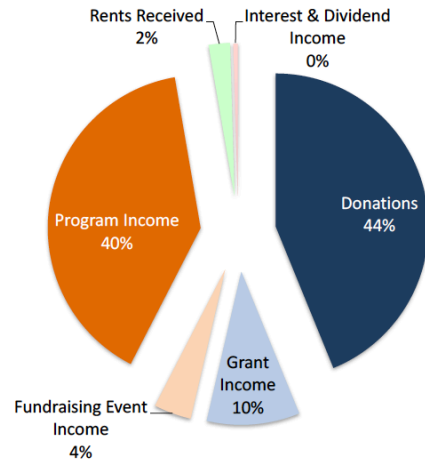
This growth in net income is primarily due to growth in program revenue. This meets an important goal for the Hoffman: to diversify our revenue stream and shift more of the revenue to earned income. Program revenue made up 40 percent of the total as compared with 30 percent in 2015.

The growth in expenses is a factor of those growing programs.

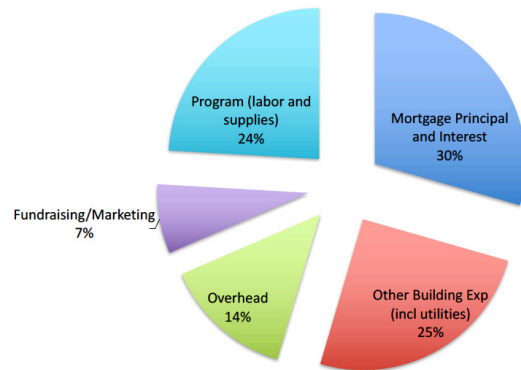
Program Growth Helped Revenues Outpace Expenses in 2015 & 2016



2016 Revenue: \$114,641



2016 Expenses: \$94,946



THANK YOU HCA DONORS & SUPPORTERS

We are grateful to all our donors, volunteers, and participants. Your financial support pays the mortgage and keeps the heat on.

Our volunteers work hard to make programming happen: whether setting up chairs, hanging art in the Gallery, recruiting speakers or teaching a class in the Clay Studio.

And, of course, participants are the main reason we do this at all. To give more people the joy and satisfaction of engaging with the arts.



GRANT SUPPORT

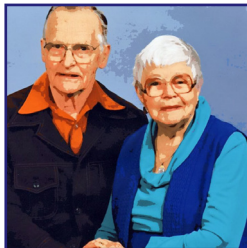
In 2016 we received funding for five of eight grant applications we submitted and exceeded our goal in funds from foundations for the year by 18 percent.

Foundation	Purpose
Tillamook PUD	Stage Lighting
The Fred W. Fields Fund of the Oregon Community Foundation	Administrative Support
City of Manzanita Tourism Promotion	Marketing for the Manzanita Writers' Series during the off season
The Fred W. Fields Fund of the Oregon Community Foundation, Small Arts and Culture Program	Operating Expenses
Oregon Arts Commission Small Arts Program	Operating Expenses

2016 Annual Report



explore explore connect
create create connect



OUR HISTORY

Upon the passing of Lloyd and Myrtle Hoffman, longtime residents of Manzanita, their trust directed their home and assets be used to start a community center for the arts and education. Founded in 2004, the Hoffman Center for the Arts is the fulfillment of their dream.

CONNECTING OUR COMMUNITY WITH THE ARTS & CULTURE

OUR MISSION

Hoffman Center for the Arts provides artistic, cultural and educational activities in north Tillamook county.

PROGRAMMING

Our core programs continue to build and improve.

The Clay Studio added a second, larger kiln to accommodate the additional volume of participants in the program and expanded the workspace available. Regular introductory classes in wheel throwing and hand building have succeeded in drawing new students to the art form.



New kiln added in September.



The Clay Studio Artists created a memorial to founder Kathleen Ryan. The collaborative totems are installed in the Hoffman Gardens. Artists each crafted a piece incorporating elements inspired by Kathleen's life philosophy and artistic work.

The Manzanita Writers' Series offered more writing workshops in 2016 than in previous years. PoetryFest was expanded to a full weekend retreat and sold out before announcements were broadly released. The popular Word & Image: A Dialog between Writers and Artists published a book of the entire 2016 collection. The book sold out and raised funds to make the project self-sustaining. We published the fifth edition of the North Coast Squid, A Journal of Local Writing and Art.



Team Leader Andy Barker presents the fifth edition of the North Coast Squid literary journal.

The Hoffman was able to offer more visual arts workshops and classes than ever before, in everything from sketching, watercolor, oil painting, encaustic, colored pencil drawing, botanical drawing, leathercraft, and Zentangle.

This year we also started hosting art shows and opened the Hoffman Gallery every Friday (and sometimes more often). The Gallery showed the work of many of the visual arts instructors, group shows highlighting the work of students, and shows by artists in the community. Artists can also sell their work for a commission.

Another initiative launched in 2016 is the Art of Aging conversation program and its complementary Art of Dying program. Both bring speakers and facilitators to help community members work through important

aspects of life as we age. Topics include intergenerational friendships, creating a personal safety net, grief, and end of life choices.

Plus, we continued to screen films with a Northwest connection, host free summer concerts in our Gardens, and put on several concerts featuring local and visiting musicians.

STRENGTHENING THE ORGANIZATION

Besides bringing arts and culture programming to our community, we accomplished a lot to improve the facility and make the organization stronger.

- Raised funds for and installed new sound, video and lighting systems



Lloyd Lindley and one of the works from his show "The World After Us" held in July.

- Painted the building and installed flower boxes to improve the appearance
- Added sunshades in the Garden to make summer concerts more pleasant
- Added two new board members, with key expertise in finance and management
- Won funding for administrative support, freeing up board members for fundraising and program development



Instructor Pam Nichols returned to lead another sold out class in beginning encaustics.



A fresh coat of paint and flower boxes make the Hoffman Center for the Arts more inviting to visitors.

Board of Directors 2016

Vera Wildauer, President
Sharon Borgford, Treasurer
Marcia Silver, Secretary

Dave Dillon
Tela Skinner
Sharon Gibson
Mark Roberts



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