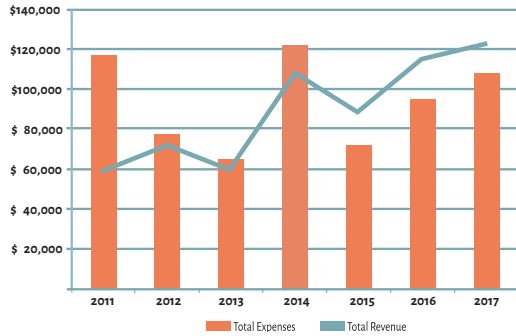
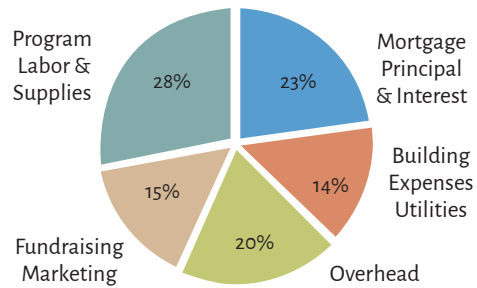


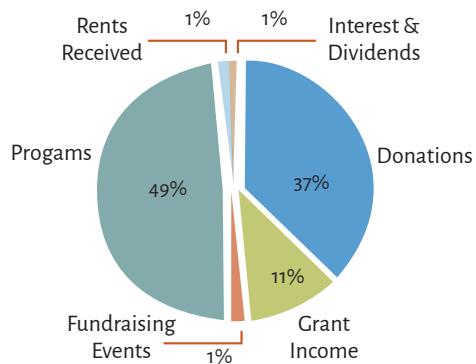
2017 Financials



2017 Expenses - \$107,54



2017 Revenues - \$122,348



Thank You

We are grateful to all our donors, volunteers, and participants.

Generous donors support, both financial and in-kind, helps keep the lights on and bills paid.

Our volunteers work hard to make programming happen: whether setting up chairs, hanging art in the Gallery, recruiting speakers or teaching a class in the Clay Studio.

And, of course, participants are the main reason we do this at all. To give more people the joy and satisfaction of engaging with the arts.

Grant Support Table

Foundation or Agency	Purpose
Tillamook County Cultural Coalition (Oregon Cultural Trust)	Online Learning Platform
Oregon Community Foundation	Administrative Support
City of Manzanita Tourism Promotion	New Web Site
Oregon Arts Commission Small Arts Program	Operating Expenses

2017 Board of Directors

Karen Babbitt, Library Liaison
 Sharon Borgford
 David Dillon
 Sharon Gibson
 Mark Roberts, Treasurer
 Mary Roberts
 Marcia Silver, Secretary
 Tela Skinner
 Vera Wildauer, President



594 Laneda Avenue | Manzanita, OR 97130

hoffmanarts.org

ANNUAL REPORT 2017



explore ★ create ★ connect

Explore

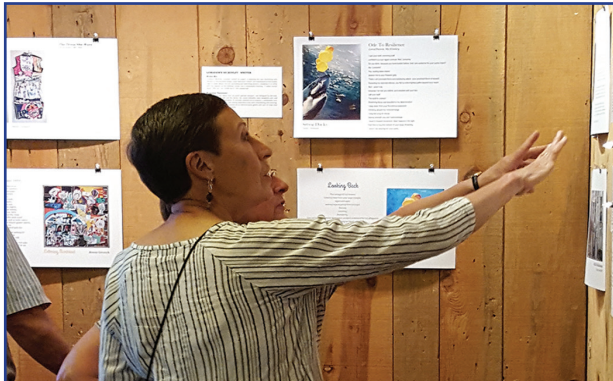
Whether it's an art show, listening to music or an author, or taking in a presentation, there's always something new to explore at the Hoffman Center for the Arts. Discover your inner artist or the writer you've always dreamed of being. Whatever your desire, come create some magic. Become a part of a vital, thriving arts and cultural community and connect with others who share your interests.

Along with the familiar programs such as, The Art of Aging & Dying, Manzanita Writers' Series, Film Nights, Visual Arts workshops, and the Clay Program, 2017 saw growth in the diversity and reach of our many offerings.

Explore

The Hoffman Gallery featured 100 artists in 2017, many of whom created their work in our Clay Studio. Expanded hours and artist receptions allowed more visitors to enjoy and purchase the work.

We added a new music program, sponsored by a generous donor, featuring a variety of musical acts, both local and regional, who are well-suited for our "living room" venue.



Word & Image

Create

Create

A portion of our participants are visitors or part time residents, for whom returning to the coast for a class or workshop is difficult. That's why we launched our online courses. Students can sign up for an "evergreen" course and cover material at their own pace. Or they can join instructor-led courses and feedback groups that can be accessed from anywhere (with a wifi signal.)

Our many workshops in clay, visual arts, and writing on-site increased this past year. New in 2017 is the Fiber Arts Circle providing fiber artists with an opportunity to share their work and discuss ideas. And we added a monthly Clay Circle, too.

Connect

In 2017, we connected to our local schools. In May, Clay Studio volunteers taught a Sea Creatures class to all 180 Nehalem Elementary students. In October, author April Henry visited the Neahkahnie Middle School for a book talk and workshops. She also inspired Seniors at Neahkahnie High School with stories about her publishing experiences.

The Hoffman is collaborating with the North Tillamook County branch of the library. We hosted three events that drew large audiences in our venue and added a library appointed member to our board.

We also participated in Arts Advocacy Day in Salem to ensure our legislators understand the importance of arts and culture in our coastal community.



Live music at the Hoff

Connect

Program	Events & Workshops Experiences
Clay Studio	254 attendees - 27 Workshops
Open Studio	2,710 attendees - Open Studio Sessions (3/wk)
Visual Arts	55 attendees - 7 Workshops
Writing Programs	235 attendees - 7 Author Events 111 attendees - 13 Workshops or Retreats
Concerts	296 attendees - 9 Concerts
Art of Aging/Dying	683 attendees - 24 Events
Other Presentations	143 attendees - 4 Presentations

Improvements

We continued to make improvements so that our volunteers and participants have a safe and inviting environment.

- The Clay Studio was installed a cleaner heater and filtration system, as well as a filtering sink.
- Generous volunteers built and donated new pedestals for the Hoffman Gallery to display ceramics and other 3-D work.
- We invested in a new sales terminal to allow credit card payments and improve our cash handling and sales tracking.
- New exterior lighting improved our "street appeal" and reduced our night time light pollution.
- We embarked on a much-needed project to improve our website and make it mobile-friendly. Check out hoffmanarts.org.

Founders,
Lloyd & Myrtle Hoffman
Hoffman Center for the Arts

