FINANCIAL REPORT

2016 was another strong year for the Hoffman Center for the Arts. For the second year in a row, total revenue exceeded expenses. Net income was $19,695, up 10 percent over 2015.

This growth in net income is primarily due to growth in program revenue. This meets an important goal for the Hoffman: to diversify our revenue stream and shift more of the revenue to earned income. Program revenue made up 40 percent of the total as compared with 30 percent in 2015.

The growth in expenses is a factor of those growing programs.

GRANT SUPPORT

In 2016 we received funding for five of eight grant applications we submitted and exceeded our goal in funds from foundations for the year by 18 percent.

Program Growth Helped Revenues Outpace Expenses in 2015 & 2016

2016 Revenue: $114,641

2016 Expenses: $94,946

THANK YOU HCA DONORS & SUPPORTERS

We are grateful to all our donors, volunteers, and participants. Your financial support pays the mortgage and keeps the heat on.

Our volunteers work hard to make programming happen: whether setting up chairs, hanging art in the Gallery, recruiting speakers or teaching a class in the Clay Studio.

And, of course, participants are the main reason we do this at all. To give more people the joy and satisfaction of engaging with the arts.

2016 Annual Report

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OUR HISTORY

Upon the passing of Lloyd and Myrtle Hoffman, longtime residents of Manzanita, their trust directed their home and assets be used to start a community center for the arts and education. Founded in 2004, the Hoffman Center for the Arts is the fulfillment of their dream.
OUR MISSION
Hoffman Center for the Arts provides artistic, cultural and educational activities in north Tillamook county.

PROGRAMMING
Our core programs continue to build and improve.

The Clay Studio added a second, larger kiln to accommodate the additional volume of participants in the program and expanded the workspace available. Regular introductory classes in wheel throwing and hand building have succeeded in drawing new students to the art form.

Aspects of life as we age. Topics include intergenerational friendships, creating a personal safety net, grief, and end of life choices.

Plus, we continued to screen films with a Northwest connection, host free summer concerts in our Gardens, and put on several concerts featuring local and visiting musicians.

STRENGTHENING THE ORGANIZATION
Besides bringing arts and culture programming to our community, we accomplished a lot to improve the facility and make the organization stronger.

• Raised funds for and installed new sound, video and lighting systems
• Painted the building and installed flower boxes to improve the appearance
• Added sunshades in the Garden to make summer concerts more pleasant
• Added two new board members, with key expertise in finance and management
• Won funding for administrative support, freeing up board members for fundraising and program development

The Hoffman was able to offer more visual arts workshops and classes than ever before, in everything from sketching, watercolor, oil painting, encaustic, colored pencil drawing, botanical drawing, leathercraft, and Zentangle.

The Hoffman Center for the Arts more inviting to visitors.

Another initiative launched in 2016 is the Art of Aging conversation program and its complementary Art of Dying program. Both bring speakers and facilitators to help community members work through important aspects of life as we age. Topics include intergenerational friendships, creating a personal safety net, grief, and end of life choices.

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for more info, news & events: hoffmanblog.org
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