



Revenue Sharing Policy

As of May, 2018 and Subject to Change

Workshops & Classes

Instructors set the fee for their workshops. The Hoffman Center for the Arts provides marketing, handles registration and payment processing, venue set-up and clean-up for a 30 percent commission on the tuition. Materials fees (for Visual Arts workshops), are paid directly to the instructor.

Instructors are paid on the final number of students. We will keep the instructor informed as to how many students have registered, however, the number may change if registrants cancel or are a no-show. If the class is not full, walk-in students may show up the day of the workshop.

Author Readings

Authors for the Manzanita Writers' Series are offered two nights lodging for them and their families at a local private home. In addition, Cloud & Leaf Book Store will be on hand to sell books.

If the author lives more than 200 miles away from Manzanita, we can provide a travel stipend. This must be negotiated at the time of booking.

Presentations

Speaking stipends for other presentations (for example, for the Art of Aging/Art of Dying Program) are negotiated at the time of booking. Typically, these will need to be funded with a grant or sponsorship which will require a fair amount of advanced notice.

Art Shows

Artists set the prices for their pieces. The Hoffman hangs the show, provides marketing, handles payment processing, and hosts an artists' opening for the show for a 30 percent commission of all sales in the Gallery.

Musical Concerts

The typical arrangement is for musical acts to rent the venue (\$95 for the evening) and set their own admission price. The Hoffman will arrange to open for a sound check and help set up the space for the event. Some marketing is provided via our web site, e-newsletter, and social media, however, we'll ask that bands provide and hang their own posters, and handle admissions at the door (unless a Hoffman volunteer is available). If advance tickets are sold, they should be handled via the band's own sources.

In some cases, bands may qualify for our music sponsorship program where no rent is required and volunteers do more promotional support. In addition, bands receive all of the admissions.