

Annual Report 2018



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Barry Calvarese - Spring Break

Major Highlights of 2018

10th Anniversary Manzanita Writers' Series - 2018 marked the 10th anniversary culminating in participants submitting essays on the importance of the program to their writing lives. Over ten years, 100 authors, publishers, and presenters have been featured.

Nancy Pearl/April Baer Event - this occasion was in collaboration with the North Tillamook Library Friends and was enjoyed by 144 attendees.

Remodeling of the Writing Lounge - allows us to hold smaller workshops and creates a pleasant place for writing and meeting.

Visual Arts Program Growth - this program leapt from nine workshops and 68 participants in 2017 to 22 workshops and 248 participants in 2018. A twice-monthly open art studio was initiated.

Hoffman Garden Makeover - included expanded beds, landscaping boulders, new plants and a new name: "Wonder Garden" to inspire and educate. The first Horticulture class was offered.

Garden Party Fundraising - we threw our first dinner and auction with great success. We raised \$44,500 for the Center's improvement fund to be used for expanding programs, improving the building, enabling gallery and office to be open to the public more often, and establishing a building maintenance reserve fund.

Hoffman Gallery - shines with a new glass front door, more lighting, and display furniture. We featured 60% more coastal artists and sales grew ten-fold.

Art of Aging/Art of Dying, Clay, Film, and Music - all enjoyed outstanding milestones in participation and special events. Creativity was manifest in how each program embraced new ideas and experimentation.

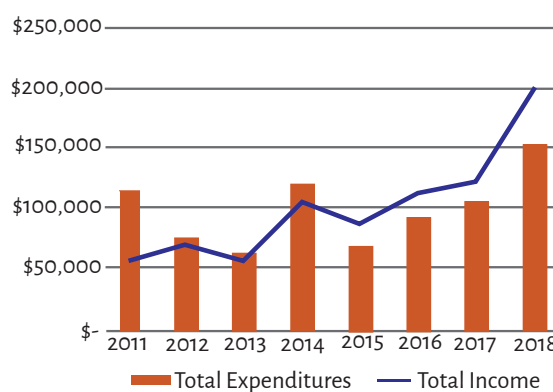
*We simply wouldn't be
anywhere without people!*

*Participation continues to
grow – signaling what interests
and engages people in arts and
culture in our rural, coastal
community.*

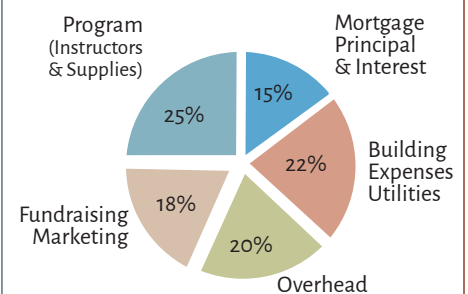
Volunteers grew 20% to 117.

*They are the head, heart,
and soul of the Hoffman.*

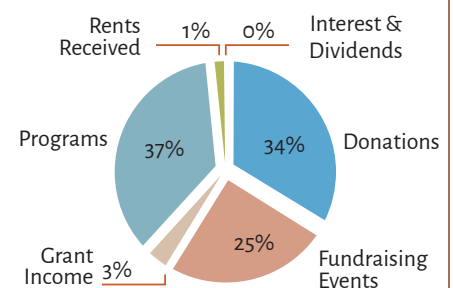
2018 Financials



2018 Expenses - \$154,347



2018 Income - \$201,623



2018 Board of Directors

David Dillon · Sharon Gibson · Toni Greening · Marc Johnson, Library Liaison
Mark Roberts, Treasurer · Mary Roberts, President · Marcia Silver, Secretary · Vera Wildauer, Past President

We thank our working Board of Directors all of whom have additional roles in programming, administration or North Tillamook Library Friends Foundation. We rely on their leadership and are grateful for their hard work!

Our Vision

The story of the Hoffman Center for the Arts reflects the quest to transform lives and deepen the human experience through cultural exploration, creativity, and education on the north Oregon coast.

Established in 2004, the Hoffman Center for the Arts is a model for strengthening community and society in a rural area. Dedicated individuals—the soul of the organization—collaborate, inspire artistic and cultural engagement, and provide another reason for people to visit, recreate, and even choose to live here.

Our Mission

The Hoffman Center for the Arts is a welcoming place for north Oregon coast residents and visitors to create, explore and enjoy arts and culture.

What Drives us? Our Values:

Engagement - Participating in the arts through fun, passionate and stimulating experiences - enriches and lengthens lives and helps define our humanity and culture.

Inviting - Reaching out to others and welcoming them into a respectful, safe and supportive environment.

Community - Engaging and collaborating with all parts of our community helps us fulfill our mission and contribute to the heritage of the arts in our region.

Opportunity - Providing an accessible environment where creativity, innovation, and diversity thrive and contribute to personal growth of the individual and the arts.

Stewardship - Maintaining responsible stewardship and prudent financial management to ensure our continued viability, future growth, and long-term sustainability.

The Hoffman Center for the Arts is a 501c3 nonprofit located in Manzanita, Oregon, offering open studios, workshops, presentations, and performances in eight program areas: Art of Aging/Art of Dying, Clay, Film, Gallery, Horticulture, Music, Visual Arts, and Writing.

We are funded through earned income, charitable donations, grants, and sponsorships.



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