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## Gallery Information

### Our not-for-profit art center gallery features:

- North Oregon Coast artists – full or part-time residents of Clatsop and Tillamook Counties
- Thematic group art shows of numerous North Oregon Coast artists
- Visiting artists who also lead workshops or demos

### Physical Description:

- 400 sq. ft. of floor space with five 3' wide by 6' tall windows at the front NE corner
- The gallery is mainly lit by track lighting.
- One 14' tall by 17' long white painted wall
- 10' tall and 17' long of rough-hewn wood wall that includes a corner
- 30 sq. ft. of horizontal display surfaces- either pedestal or glass

### The Hoffman Gallery:

1. Provides shows of one-month duration but days and hours vary with the season and activities in the center.
2. Hosts an artist's reception for each show and asks that the artists be present.
3. Promotes each show through local printed media, social media, e-newsletters, and flyers.
4. Hangs or displays your art including supplying art ID cards and publishing artist statements.
5. Is free and open to the public throughout the duration of the show.
6. Coordinates and provides a volunteer staff.
7. Provides insurance for loss and theft.
8. Takes a sales commission of 30% of sales price.
9. Strives to provide a variety of art and artists.

### Artists:

1. Provide artwork that is available for purchase unless otherwise arranged.
2. Prepare artwork for easy and secure hanging or display using professional art hanging hardware.
3. Market their shows through their available means: websites, social media, email, etc.
4. Attend the opening and speak briefly about their art.
5. Receive 70% of sales price.

### The Exhibition Curatorial Committee:

1. Reviews all submissions and selects artists for the coming year's exhibitions.
2. Contacts all who submit an application in November. Answers your questions at [hoffmancenterartgallery@gmail.com](mailto:hoffmancenterartgallery@gmail.com)
3. Confirms shows to those selected and shares important dates as best we know it: # of pieces, PR and art due dates, artist's reception, and when unsold art is to be picked up.