

Annual Report 2019

Letter from the president of the board



Kathleen Kanas

As I prepare this annual report, my mind's eye sees a kaleidoscope: fingers flying across keyboards, hands shaping clay, pencils poised above sketch pads, rapt audiences and deep discussions. A botanic garden of wonders and a handsome gallery filled with art.

It's extraordinary that one small building and a city lot nurture so much creativity and interpersonal connection. The Hoffman Center is a place our community takes to heart.

We offer affordable creative opportunities to full and part-time residents, visitors who long to live here, friends who can't wait to return. We believe in the life-affirming possibilities inherent in the arts.

We welcome those who bring their creativity and curiosity through the Hoffman's open doors and hope they leave all the more nourished to do what it takes to make ours a better world.

In gratitude, Mary Roberts, Board Chair

Hoffman Center for the Arts

The Hoffman Center for the Arts is a 501c3 nonprofit located in Manzanita Oregon, founded in 2004, offering open studios, workshops, presentations, and performances on a weekly, bi-weekly, and monthly basis in 8 program areas: Art of Aging/ Art of Dying, Clay, Film, Gallery, Horticulture, Music, Visual Arts, and Writing. We are funded through a combination of earned income, charitable donations, grants, and sponsorships.

Our Vision

The story of Hoffman Center for the Arts reflects the quest to help transform lives and deepen the human experience through cultural exploration, creativity, and education on the north Oregon coast.

The Hoffman Center for the Arts is a model for strengthening community and society in a rural area. Dedicated individuals—the soul of the organization—collaborate, inspire artistic and cultural engagement, and provide another reason for people to visit, recreate, and even choose to live here.

Our Mission

The Hoffman Center for the Arts is a welcoming place for north Oregon coast residents and visitors to create, explore and enjoy arts and culture.

2019 Hoffman by the Numbers

483 Total Events	257 Hands on Workshops & Events	226 Performances & Presentations	8,296 Visits	1,400 Participants
180 Donors	137 Volunteers	13 Business Sponsors	240 Artists and Instructors	3 Grantors

2019 Board of Directors

Terri Desaro · David Dillon · Sharon Gibson
 Toni Greening, Secretary · Marc Johnson, Library Liaison
 Mark Roberts, Treasurer · Mary Roberts, President
 Marcia Silver, Vice-president · Vera Wildauer

Grateful for artists who teach and show in our gallery, invaluable volunteers, sponsors who ensure we can take on bigger efforts and challenges, and for donors who understand the role of the arts in leading full and satisfying lives. It takes everyone to make the Hoffman possible.

Activities and Accomplishments

Program Highlights

- **Enrolled** 10% more people in visual arts classes, offered two new stained-glass workshops and new three-day workshops
- **Conducted** various clay classes and raku sessions
- **Expanded** gallery summer hours with significantly increased visitation
- **Offered** varied genres of world music and welcomed a queer boy band during Gay Pride week
- **Launched** first ever Poetry Contest judged by Lana Hechtman Ayers, poet and publisher
- **Published** the seventh edition of the *North Coast Squid* literary journal, featuring more contributors
- **Hosted** the Authors in Conversation series, featuring authors, poets, and experts on diverse topics
- **Featured** Poet Laureate Kim Stafford as part of annual PoetryFest, with poets Andrea Hollander and John Brehm
- **Presented** actor Liz Cole in her own production of "Marriage and Other Lapses of Judgement"
- **Produced** "This Chair Rocks!" featuring local musical talent
- **Explored** challenging and meaningful topics in the popular Art of Aging and Art of Dying series
- **Screened** Pacific NW films monthly to a growing fan club
- **Hosted** Oregon Humanities talks about diversity and inclusion

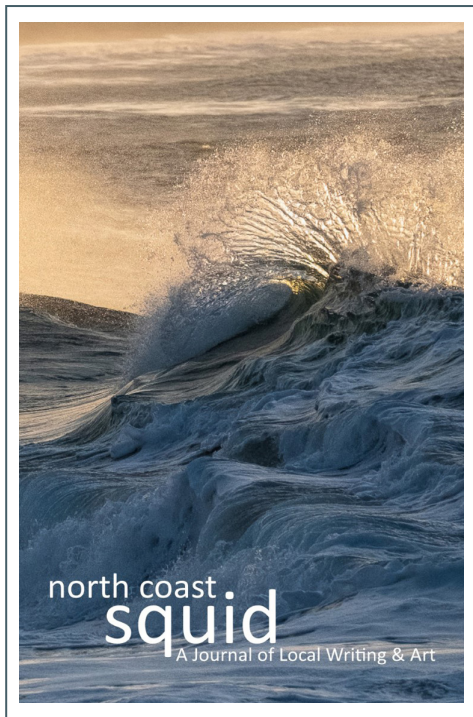


Wonder Garden

- **Shaded** the Wonder Garden using driftwood columns and colorful sail cloths over expanded seating areas
- **Installed** large *Arctostaphylos* (Manzanita) garden bed along Laneda Avenue
- **Featured** poetry and art from local citizens in newly installed garden kiosk

Building Highlights

- **Installed** a handsome and functional kitchen
- **Dampened** indoor noise with a barn door
- **Replaced** inadequate restroom with two - one of which is ADA
- **Upgraded** Gallery display walls and lighting over art
- **Extensively** cleaned ceilings, floors, walls, and added a de-humidifier

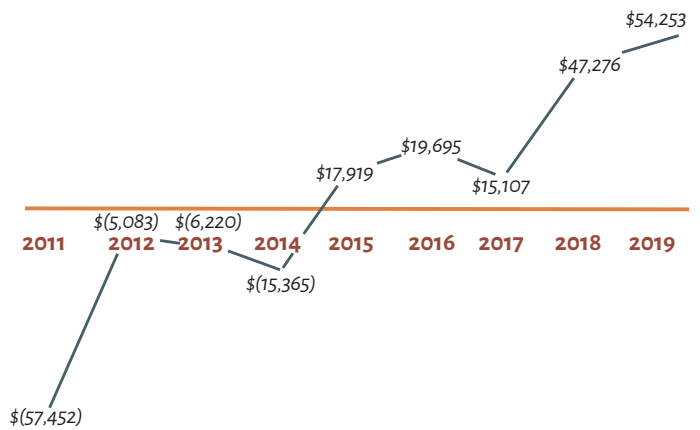


Cover art-Linda Cook

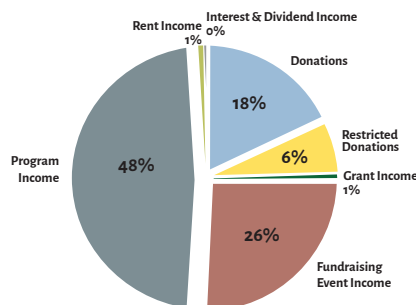
The *North Coast Squid*, a literary journal, is published by the Manzanita Writers' Series at Hoffman Center for the Arts and offers local writers and artists—as well as those who have a strong connection to the north Oregon coast—a way to share their work in print.

2019 Financials

Hoffman Net Revenues



Hoffman Revenues by Source 2019 = \$209,235



Hoffman Expenses by Category 2019 = \$154,982

