



explore ★ create ★ connect

---

594 Laneda Avenue | Manzanita, OR | hoffmanarts.org

### **Additional Gallery Submission Information**

**Submission Period Open: September 1 to October 15, 2021**

The Exhibition Committee invites submissions from artists interested in presenting their work at the Hoffman Gallery in Manzanita. We are especially interested in proposals that demonstrate artistic technique and that will engage and welcome community members and visitors into our space.

Between September 1 and October 15, 2021, we are accepting submissions for the period beginning February 2022 and ending December 2022.

*All work must be submitted electronically using the Submit to Gallery button.*

#### **Our not-for-profit art center gallery features**

- Artists who have a connection to the Northern Oregon coast
- Thematic group art shows of numerous North Oregon Coast artists
- Visiting artists who also lead Hoffman art workshops or demos

#### **Gallery Description:**

- 400 sq. ft. of floor space with five 3' wide by 6' tall windows at the front NE corner
- The gallery is mainly lit by track lighting.
- 14' tall by 17' long white wall
- 10' tall by 13' long white wall
- 10' tall by 11' long, rough-hewn wood, wall
- 30 sq. ft. of horizontal display surfaces- either pedestal or glass

#### **The Hoffman Gallery**

1. Provides shows of one-month duration but length can vary according to the demands of the season.
2. Is generally open sixteen hours per week except during the winter months, when we are open 12 hours per week..
3. Promotes each show with local printed media, through social media, in e-newsletters, and flyers.
4. Whenever possible, hosts a monthly Artist Reception for the featured artists that month.
5. Displays your art and artist statements.
6. Is free and open to the public throughout the duration of the show.
7. Coordinates and provides a volunteer staff.
8. Takes a sales commission of 30% of sales price.
9. Strives to provide a variety of art and artists over the course of the year



explore ★ create ★ connect

---

594 Laneda Avenue | Manzanita, OR | hoffmanarts.org

### Artists

1. Provide artwork that is available for purchase unless otherwise arranged.
2. Prepare artwork for easy and secure hanging or display, including professional art hanging hardware for all wall mounted art.
3. Market their shows through their available means: personal websites, newsletters, social media, email, etc.
4. Participate in exhibition webinars when applicable.
5. When possible, help staff the gallery during their show so that more art may be sold.
6. Receive 70% of sales price.

### The Exhibition Curatorial Committee

1. Reviews all submissions and selects artists for the coming year's exhibitions.
2. Contacts all who submit an application by the third week of November.
3. Confirms shows to those selected and shares important dates as best we know it: preliminary scope (including content and # of pieces), art due dates, artist's receptions, and when unsold art is to be picked up.
4. Answers your questions at [hoffmancenterartgallery@gmail.com](mailto:hoffmancenterartgallery@gmail.com).

*All work must be submitted electronically using the Submit to Gallery button*