



Gallery Submission Guidelines

Overall Goal of the Gallery: The Hoffman Center Art Gallery wants to provide artists with a North Oregon Coast Connection an opportunity to exhibit their art and engage our community in learning about and enjoying art. We seek artwork that is well-crafted, in a diversity of mediums and of interesting subject matter.

Specific Requirements for the Submissions

- Up to three pieces
- Up to 3 MB high quality digital images
- No name or identification on images
- Work must not have been previously exhibited at the Hoffman Center or included in a Hoffman publication. It should be new work.

Who Can Apply:

- Artists with a connection to the Northern Oregon coast- either as a full or part time resident of Clatsop or Tillamook Counties or a frequent visitor.
- Visiting artists who lead Hoffman art workshops or demos
- Artists who have not been featured in the last year (ok to participate in group shows)

How to Apply:

- All work must be submitted electronically.
- The completeness of the application and the quality of the art photos are considered.
- Artists must be in good standing with the center to be selected.

Who Makes the Decision:

- The Hoffman Art Gallery Curatorial Committee is composed of artists, educators, center volunteers and gallerists.

What Artists Can Expect

- Artists will be notified by November 30 about exhibits in the following year

Who to Contact:

- For questions, contact hoffmancenterartgallery@gmail.com.

Once selected- Artists must agree to following:

1. Provide high quality images of each piece of artwork
2. Supply artwork that is available for purchase unless otherwise arranged
3. Prepare artwork for easy and secure hanging or display, including professional art hanging hardware for all wall mounted art
4. Market their shows through their available means: personal websites, newsletters, social media, email, etc.
5. Meet deadlines
6. Participate in exhibition webinars or in person receptions when applicable
7. To 70% of sales price

The Hoffman Gallery- Background

1. Exhibits are typically of one-month duration. Length can vary according to the demands of the season
2. The gallery is about 400 sq. ft.
3. Hours are open 16-20 hours weekly from May through September and 12-15 hours weekly from October through April
4. Promotes each exhibit with local printed media, social media, center e-newsletters, and flyers
5. When possible, hosts a monthly Artist Reception for the featured artists.
6. Installs the artwork and displays your artist statement
7. Is free and open to the public throughout the duration of the show
8. Coordinates and provides a volunteer staff
9. Insures your work from theft and damage