



Word & Image Submission Guidelines

Overall Goal of the Word & Image Project: Word & Image takes the Greek tradition of Ekphrasis — which is writing in response to art and turns the tables to include art in response to writing. The combinations of word and image that result often reveal surprising new layers of meaning and give both artists and writers the rare opportunity to see their art reflected in the work of another's. The result is a set of printed broadsides for each pairing and a keepsake book of all the broadsides. We seek writing and artwork that is well-crafted, in a diversity of mediums and of interesting subject matter. Word & Image is produced in even-numbered years.

Specific requirements for the submissions:

Writing

- Writers must submit three pieces, with the title as the file name for each.
- Poetry: 28 lines max (including stanza breaks and epigraphs), no more than 12-16 words per line.
- Prose (fiction, memoir, essay): 325 words max. Excerpts from longer works are welcome.
- Due to design constraints, submissions exceeding length parameters will not be considered for the project.
- 12 pt font, double spaced for prose. Poetry does not need to be double spaced.
- No name or identification on the documents or file names, to ensure “blind” review by the jury.
- Previously published work is acceptable.
- No simultaneous submissions
- The jury will be looking for a wide variety of subject matter, not limited to beach themes.
- The editorial team takes no responsibility for correcting spelling or grammar, so please proof your work before submission. Too many errors may disqualify a submission.

Art

- Artists must submit digital representations of three separate pieces, with the title as the file name for each.
- Work can be 2-D or photographs of 3-D in any medium.

- Previously published or sold work may be submitted; however, we do not accept submissions of work that has previously been displayed at the Hoffman Center.
- Images will print on the broadsides at 300 pixels per inch (ppi) at a rough size of 6 x 8 inches. File size should be at least 1.5MB, and preferably 3 to 5MB. If an appropriate file size is not available, your piece may be disqualified.
- No name or identification on the images or file names, to insure “blind” review by the jury.
- The jury will be looking for a wide variety of subject matter, not limited to beach themes.

Who Can Submit:

- Artists and writers with a connection to the Northern Oregon coast (either as a full, part-time, or former resident of Clatsop or Tillamook County, or a frequent visitor).
- Visiting artists who lead Hoffman workshops or demos
- The biographical statement must be under 50 words and clearly indicate the author’s connection to the North Oregon Coast.

How to Submit:

- All work must be submitted electronically
- Non-compliance with requirements may result in the pieces being declined
- Submission fees help support submission management.

Who Makes the Decision:

- Submissions are selected by juries of writers and artists, most of whom have participated in previous Word & Image projects.

What Submitters Can Expect

- Twelve each of writers and artists will be notified by email approximately two weeks after the end of the submission period.
- Writers and artists will be randomly paired at an event in early June and will have approximately eight weeks to complete their response art and return it to the Hoffman Center, along with a statement about the experience.
- Artists will need to produce a high-resolution image of their response piece.
- Artists are invited to submit the original of their response piece (ready-to-hang/display) in the Hoffman Gallery for the month of the release.
- All participating writers and artists are expected to participate in the release event in early October.

Who to Contact:

- For questions, contact hoffmanwritingprograms@gmail.com.

More Image Tips for Artists

- All photos should be the original file for the highest quality reproduction and should be in focus, well-lit, not grainy, and not cropped.
- If you use a phone camera, please change the settings to the highest possible resolution, and export the media off your phone at the largest size.
- Photos that are used on websites are saved at a much lower resolution than is required for printing and are NOT usable.
- Do not attempt to increase the size of an existing image using filters or software.
- Avoid using the camera's built-in flash; it washes out the image and creates dark outlines and shows.
- If your photo is too dark, try adding more light by opening blinds or moving closer to a window.