Annual Report 2021

The Hoffman Center for the Arts is a 501(c)(3) nonprofit located in Manzanita Oregon, founded in 2004, offering open studios, workshops, presentations, and performances in arts and culture. We are funded through earned income, charitable donations, grants, and sponsorships.

Our Vision
The story of Hoffman Center for the Arts reflects the quest to help transform lives and deepen the human experience through cultural exploration, creativity, and education on the north Oregon coast.

The Hoffman Center for the Arts is a model for strengthening community and society in a rural area. Dedicated individuals — the soul of the organization — collaborate, inspire artistic and cultural engagement, and provide another reason for people to visit, recreate, and even choose to live here.

Our Mission
The Hoffman Center for the Arts is a welcoming place for north Oregon coast residents and visitors to create, explore and enjoy arts and culture.

Letter from the President of the Board

Dear Community,

In 2021 we discovered what’s special about an art center: artists and art lovers are terrific, creative problem solvers. With covid crashing in waves, we maintained our buoyancy focusing on safe activities throughout our Clay, Gallery, Horticulture, Visual Arts and Writing programs. Our stalwart volunteers, 98 of them, staffed 226 events, 20% of them virtually. We involved 175 artists and instructors serving 4,600 participants!

In July, a special delight for the community and a fund-raiser: five tiny galleries filled with diminutive art by local artists were on display in the Wonder Garden. In the same month, our gallery experienced the highest visitation levels in its history.

Behind the scenes, HCA served as administrative sponsor for the Oregon Painters, Landscape to Modernism, 1859-1959 project, resulting in the publication by Oregon State University Press of the 2nd edition of this important reference book. As part of this project, in April 2022 the Hoffman Gallery will host 28 original paintings, making this historic art in private collections available for viewing by the public.

Meanwhile, the Board of Directors, surveying the community, established two priorities toward the sustainability of our art center: to hire our first full time leader—a milestone in our growth—allowing supporters more manageable volunteer opportunities. And to further cultivate and capitalize upon our five main areas of focus.

Like the Hoffmans in their own home, we welcome those who bring their creativity and curiosity through the Hoffman’s open (and virtual) doors and hope all leave the more nourished to make ours a better world.

Mary Roberts,
Board Chair

North Coast Squid 8th Edition

Published the biggest, most colorful North Coast Squid literary journal in its 8th edition, including work from 63 contributors (up from 50 in the previous edition). All three hundred copies sold out within weeks. The release event was held virtually with hosts encouraging 53 attendees to wear party hats and have a celebratory drink nearby. Ten writers read their works, and there was a video tour of the Gallery exhibiting featuring work of 20 Squid artists.
In the second year of a pandemic continued serving our community in innovative ways

• After introducing poetry classes in 2020, developed a community of poets through 2021 with sold-out courses
• Launched “Community Writes,” publishing online prompt-generated writing, open to anyone with connections to the North Oregon Coast
• Continued the popular online Writing Lounge, the Neahkahnie Mountain Poetry Prize contest, memoir writing, as well as author events via Zoom
• Installed a bubbling fountain in the Wonder Garden and Whimsical Painted Tools garden art by Mar Goman
• Produced a successful fall plant sale via the Wonder Garden
• Reopened the clay studio, increasing four-fold the number of available hours for potters to return to work
• Received the donation of new kiln and rebuilt our older kiln in order to provide kiln firing services
• Showcased studio potters in the Potters’ Nook section of the Hoffman Gallery, where visitors purchase local pottery in support of the artists and clay program
• Grew support for virtual classes throughout 2021, with participants enthusiastic about their continuance
• Broke records in the Hoffman Gallery with more visitors and more sales than ever before

Volunteers organized and installed five diminutive art galleries filled with original paintings, drawings, writings, and ceramics created by local artists and installed for the month of July at the Hoffman Wonder Garden.

Highlights for 2021

• In the second year of a pandemic continued serving our community in innovative ways
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2021 Financials

2021 Income = $248,745

Donations 39%
Program Income 49%
Fundraising Event Income 5%
Grant Income 7%

2021 Expenses = $161,221

Mortgage 14%
Other Building Expenses 8%
Overhead 25%
Fundraising/Marketing 3%
2021 Board of Directors

Mark Roberts-Treasurer | Terri Desaro - Secretary | Sharon Gibson | Marc Johnson - Library Liaison | Candace Kramer

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**Gifts up to $299**
M.J. Anderson
Mark & Roxann Balmer
Mark Beach
Angela Bennett
Becky Berg
Corinne Beuchet
Stephen Brier
Janet Brockway
Heidi & Jack Burgoyne
Barry Calvarese
John Campf
Cliff & Sally Canepa
Janet Carter
Betsy Chase & Paul Knight
Louise Christianson
Andrew Clark
Valerie Close
Darrell Clukey & Susan Glarum
Ellis Conklin
Linda & Mike Cook
Kristen Coyle
Susan Danielson
Gordon Davis & Viki White
Ed & Anne Dobson
Linda Dye
Rayanne Edwards
M. Elaine Emmons
Georgenne Ferdun
Pam Fleming
Kate Foulke
Leslie France & Jay Bates
Marilyn Frisch & Mike Theobald
Jana Fussell
Mark Roberts-Treasurer | Terri Desaro - Secretary | Sharon Gibson | Marc Johnson - Library Liaison | Candace Kramer

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**Gifts $300 to $599**
John Beaston & Susan Hayden
Peggy Biskar
Robert & Sharon Borgford
Terri Desaro & Craig Nern
Betty & Dick Duvall
Lanny & Kay Eason
Bradley Hart &
Christopher Mullins
Lee Hiltbrand
Tony & Sarah Johnson
Dave Leach
Elise Legere & James Mitchell
Lena Lencek
Carol & Patrick Lewallen
Chip MacGregor
Terri Maragos
David & Carole McAdams
Maryann McGrath & Bob Riecke
Ann Morgan
Bill & Paula Peek
Harvey & Miriam Rogers
Howard Shapiro
Marcia Silver
Judy Sorrel
Jerry Stanger
Michael Stapleton

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**Gifts $600 to $999**
Constance Burton
Greg & Kathie Flitnerower
Marc & Trish Johnson
Kathleen Kanas
Jacqueline McCrady
James & Kathleen Meyer
Marcie & John Notar
Elizabeth Cole
Andrew Barker &
Frederick Kassab
Tom Bottman
Guy & Mary Gehling
Tom Bottman
Vera Wildauer &
Mickey Wagner

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**Gifts $1000-$2999**
Joshua Bell & Mike Woodin
Brad Berman &
Janice Slonecker Berman
Ellen Bueck
Eric & Robin Busch

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**Businesses & Foundations**

**Gifts up to $299**
Network for Good
Columbia Bank
Dixie’s Vino
Finnestere
Art Accelerated

**Gifts $300 to $599**
Meadow & Corey Davis, Brokers
Cascade Sotheby’s Realty
Ocean Inn
Living Room Realty
Polaris Gallery

**Gifts $1000-$2999**
Oregon Arts Commission
Marion L. Miller Foundation
James F. &
Marion L. Miller Foundation
Oregon Arts Commission
Tillamook People’s Utility District

**Gifts over $3000 & Over**
Meadow & Corey Davis, Brokers
Cascade Sotheby’s Realty
Ocean Inn
Living Room Realty
Polaris Gallery

**In-Kind**
John Longfellow