

The Rocks, Oregon Coast, 1920 C.C. McKim (1872-1939), Coburn Grabenhorst Collection



Annual Report 2022

Hoffman Center for the Arts is a 501(c)(3) nonprofit located in Manzanita Oregon, founded in 2004, offering open studios, workshops, presentations, and performances in arts and culture. We are funded through earned income, charitable donations, grants, and sponsorships.

Our Vision

The story of Hoffman Center for the Arts reflects the quest to transform lives and deepen the human experience through cultural exploration, creativity, and education on the north Oregon coast.

Hoffman Center for the Arts is a model for strengthening community and society in a rural area. Dedicated individuals — the soul of the organization — collaborate, inspire artistic and cultural engagement, and provide another reason for people to visit, recreate, and even choose to live here.

Our Mission

The Hoffman Center for the Arts is a welcoming place for north Oregon coast residents and visitors to create, explore and enjoy arts and culture.

Letter from the Executive Director

Dear Friends of Hoffman,

It's my honor to write to you as the first Executive Director of Hoffman Center for the Arts. I assumed the position in September of 2022 and have enjoyed spending the last months getting to know the organization and this community.

Reflecting on 2022, I'm proud to say that Hoffman was able to adapt, persevere, and even grow despite the challenges of the last few years. Ninety-six volunteers totaled an incredible 6,727 volunteer hours. Through our five core programs, we hosted 197 workshops or events, engaging over 1,000 participants, and welcomed over 3,000 visitors to the building. We involved 200 artists, sending \$44,316 back into the community.

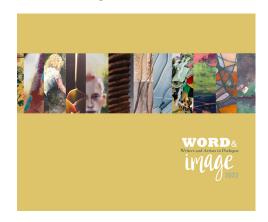
Hosting the Oregon Painters Exhibit, "Landscape to Modernism 1859-1959" was one of the highlights of the year. Our gallery received record-breaking attendance to view the exhibit, which featured 29 pieces of historically significant art borrowed from collectors across the state. Associated lectures were given at Hoffman and at local schools.

Another highlight was the summer Poetry Walk, a community event that stretched all the way down Laneda Avenue. Residents and visitors read poems posted at sponsoring businesses and attended live poetry readings around the city. The culminating event was a lovely reading by the Oregon Poet Laureate, Anis Mojgani, in the Hoffman Wonder Garden. Finally, thanks to generous support from our community, we retired the remaining \$100k mortgage in 2022.

Thank you for a wonderful year at Hoffman Center for the Arts. As always, I encourage you to reach out with any questions or comments. The first shoots are up in the Wonder Garden, and we are looking forward to a new year!

With gratitude, India Downes-Le Guin, Executive Director

Word & Image



Word & Image celebrated its 6th project in 2022. Inspired by the Greek tradition of "Ekphrasis," Word & Image challenges artists and writers to respond to each other's work. A panel of former W&I writers and artists selected participants from a record number of submissions. Poet Emily Ransdell and painter Melissa Young, offered stimulating training sessions for the 12 writers and 12 artists. The result was a stunning collection of broadside posters and a compilation book that drew visitors to the Hoffman Gallery in October.



Oregon Poet Laureate Anis Mojgani shares his work with a riveted audience in the Hoffman Wonder Garden as the cumulative event during the Poetry Walk in July

Marilynn Arm Teddy Arm Sarah Avery Johnson Lana Ayers Laura Bailev Roxanne Balmer Andrew Barker Mark Beach Isabelle Beaton Chris Beigun Amy Bell Brad Berman Katja Biesanz Peggy Biskar Kim Braasch Steve Brier Barry Calvarese Janet Carter Steve Colley Ellis Conklin Brittney Corrigan Justin Dejager Terri Desaro Dereen DeSchryver Nicole Dickson

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Candace Kramer Mark Kuestner Bonnie Laing-Malcolmson Kathleen Larson Pat Lawrence Ian Lavne Ketzel Levine Lloyd Lindley Rae Mahaffey Mark Mahaffey Denise Maher Marcia Malstrom Phyllis Mannan Karen Matthews Ginger Matyas Pete McDonnell Rob McFarland Donna Melville Donna Miller Stacy Nuttall Shirley Perez-West Brian Postle Amy Pulitzer Emily Ransdell Susan Reinhardt Mark Roberts

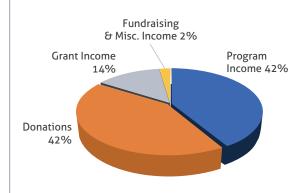
Mary Roberts Florence Sage Gretta Siegel Marcia Silver Shane Sjogren Tela Skinner Janice Slonecker Berman Brad Berman Karen Small Connie Soper Tara Spires-Bell **Bob Springer** Jerry Stanger Lynn Steinberg Jenny Stewart Kathryn Stock Barbara Temple Ayres Levering Thomas Nancy Turner Jennifer Viviano Kirby Vos Nancy Webster Family White-Woika Vera Wildauer Corie Wisniewski Melissa Young

Highlights for 2022

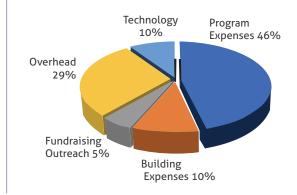
- Conducted year-round, high-quality writing and visual arts events and classes, gallery art talks and exhibits, open clay studio and classes, and cultivated the Wonder Garden. We hosted 197 workshops or events, engaging over 1,000 participants, and received over 3,000 visitors to the building.
- Hosted the Poetry Walk, with live poetry readings throughout Manzanita, culminating with a free reading by the Oregon Poet Laureate, Anis Mojgani, in the Wonder Garden.
- Published the 6th bi-annual Word & Image publication and associated gallery show.
- Continued online programming in our visual arts workshop cycle, broadening our community to include those from Australia, Georgia, Connecticut, Colorado, Texas, Hawaii, California, Washington, and Oregon.
- · Cultivated plants and held the autumn Wonder Garden Plant Sale.
- Increased the number of hours available for community potters to work in the studio from 900 hours a year to 4,200 more than a 350% increase.
- Doubled the number of classes offered from previous years.
- Hosted the historic Oregon Painters "Landscape to Modernism 1859-1959" exhibit to record-breaking numbers of visitors. Art from the show was featured in the newly published book of the same name and included several related lectures at Hoffman and local schools.
- · Hired first Executive Director.
- Collaborated with local nonprofits Heart of Cartm for the Trashion Show and with North County Library Friends for their annual Book Sale.
- Initiated grant-funded Property Plan Project to assess future building needs.
- Retired remaining \$100k mortgage through generous community and business support.

2022 Financials

2022 Income = \$341,245



2022 Expenses = \$197,415



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Gifts up to \$299

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Ocean Inn

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Windermere Realty Trust

Gifts \$600 to \$999

Cascade Hasson Sotheby's C.E.L., Inc (Little Apple/Manzanita Grocery and Deli)

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Living Room Realty Nehalem Bay Garden Club

Gifts \$3000 or more

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